



2018 LOCAL SPONSORSHIP OPPORTUNITIES

The 8th North Carolina Walk4Hearing will be held at WakeMED Soccer Park in Cary, North Carolina on Sunday, October 14, 2018. Your corporate name or logo will appear in Walk4Hearing publicity materials according to the sponsorship levels as noted below.

Hearing Loss Association of America (HLAA) is a 501(c)(3) charitable organization. Visit hearingloss.org for more information.

| SPONSOR LEVEL (SELECT LEVEL DESIRED) | | | | | | | |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| PLATINUM | GOLD | SILVER | BRONZE | SUPPORTER | FRIENDS | WALK ROUTE SIGNAGE | Sponsor Opportunities as per Level Selected |
| \$5,000 | \$2,500 | \$1,500 | \$1,000 | \$500 | \$250 | \$100 | Logo Imprint on: |
| ✓ | ✓ | ✓ | ✓ | | | | Walk4Hearing Brochure/Poster |
| ✓ | ✓ | ✓ | ✓ | ✓ | | | Walk4Hearing Website |
| ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | Walk4Hearing T-Shirt |
| | | | | | | | Outreach Opportunities: |
| ✓ | ✓ | ✓ | | | | | Recognition at Walk4Hearing Kickoff event |
| ✓ | ✓ | ✓ | | | | | Company website included on local Walk Facebook page (1 per month) |
| ✓ | ✓ | | | | | | Listing in event-related news releases |
| ✓ | ✓ | | | | | | Recognition in email to Walk supporters prior to Walk Day |
| | | | | | | | Walk Day Opportunities: |
| ✓ | ✓ | | | | | | Set up information table at the Walk |
| ✓ | | | | | | | An Executive to be Honorary Business Chair |
| ✓ | | | | | | | Display logo on sponsor banner at Walk |
| | | | | | | ✓ | Placement of name/logo on Walk Day Route Signage |

Special sponsorship recognition also available for providers of goods and services depending on cash value of donation.

IMPORTANT NOTE ABOUT DEADLINES

[Relevant to your sponsorship level]

- ♦ **JULY 27** ~ Imprint of your NAME or LOGO on local Walk4Hearing Brochure/Poster
- ♦ **SEPTEMBER 21** ~ Imprint of your NAME or LOGO on the Walk4Hearing T-shirt
- ♦ **SEPTEMBER 28** ~ Imprint of your NAME or LOGO on Walk Day route signage

To ensure imprint of your company NAME or LOGO on relevant materials, please return this form and payment to:

Julie Bishop
309 Glen Echo Lane Apt C
Cary, NC 27518

Please send your logo in hi-res .jpg file to:
Ronnie Adler
radler@hearingloss.org

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone Number _____

Fax Number _____

Email Address _____

We authorize Hearing Loss Association of America (HLAA) to include our corporate name or logo on Walk4Hearing publicity materials relevant to our sponsorship level.

OUR PAYMENT IS ENCLOSED PLEASE INVOICE US
MAKE CHECKS PAYABLE TO WALK4HEARING

Questions?

Please email Ronnie Adler at radler@hearingloss.org