



2017 LOCAL SPONSORSHIP OPPORTUNITIES

The Kentucky Walk4Hearing will be held at Beckley Creek Park, Louisville, KY on Saturday, November 4, 2017. Your corporate name or logo will appear in Walk4Hearing publicity materials according to the sponsorship levels as noted below.

Hearing Loss Association of America (HLAA) is a 501(c)(3) charitable organization. Visit www.hearingloss.org for more information.

| SPONSOR LEVEL (SELECT LEVEL DESIRED) | | | | | | | | |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| PLATINUM | GOLD | SILVER | BENEFACTOR | BRONZE | SUPPORTER | FRIENDS | WALK ROUTE SIGNAGE | Sponsor Opportunities as per Level Selected |
| \$5,000 | \$3,500 | \$2,500 | \$1,500 | \$1,000 | \$500 | \$250 | \$100 | |
| ✓ | ✓ | ✓ | ✓ | ✓ | | | | Logo Imprint on: Walk4Hearing Brochure/Poster |
| ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | Walk4Hearing Website |
| ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | Walk4Hearing T-Shirt |
| ✓ | ✓ | ✓ | ✓ | | | | | Recognition at Walk4Hearing Kickoff event |
| ✓ | ✓ | ✓ | | | | | | Logo included in select electronic marketing materials |
| ✓ | ✓ | ✓ | | | | | | Set up information table at Walk Day event |
| ✓ | ✓ | ✓ | | | | | | Listing in event-related news releases |
| ✓ | ✓ | | | | | | | Display sponsor banner at Walk4Hearing Kickoff event |
| ✓ | | | | | | | | Display sponsor banner at Walk Day event |
| ✓ | | | | | | | | Recognition in pre- and post-event mailings to Walk supporters |
| | | | | | | | ✓ | Placement of name/logo on Walk Day Route Signage |

Special sponsorship recognition also available for providers of goods and services depending on cash value of donation.

IMPORTANT NOTE ABOUT DEADLINES

[Relevant to your sponsorship level]

- ♦ **AUGUST 18** ~ Imprint of your NAME or LOGO on local Walk4Hearing Brochure/Poster
- ♦ **OCTOBER 13** ~ Imprint of your NAME or LOGO on the Walk4Hearing T-shirt
- ♦ **OCTOBER 20** ~ Imprint of your NAME or LOGO on Walk Day route signage

To ensure imprint of your company NAME or LOGO on relevant materials, please return this form and payment to:

Kentucky Walk4Hearing
9905 Colonnades Pl
Louisville, KY 40299

Please send your logo in hi-res .jpg file to:
Ronnie Adler
radler@hearingloss.org

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone Number _____

Fax Number _____

Email Address _____

We authorize Hearing Loss Association of America (HLAA) to include our corporate name or logo on Walk4Hearing publicity materials relevant to our sponsorship level.

OUR PAYMENT IS ENCLOSED PLEASE INVOICE US
MAKE CHECKS PAYABLE TO WALK4HEARING

Questions?

Please email Carla Trivedi at carla.trivedi@gmail.com