



2017 LOCAL SPONSORSHIP OPPORTUNITIES

The 7th annual Connecticut Walk4Hearing will be held at Walnut Hill Park in New Britain, CT on Sunday, May 21, 2017. Your corporate name or logo will appear in Walk4Hearing publicity materials according to the sponsorship levels as noted below.

Hearing Loss Association of America (HLAA) is a 501(c)(3) charitable organization. Visit www.hearingloss.org for more information.

SPONSOR LEVEL (SELECT LEVEL DESIRED)								
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
PLATINUM	GOLD	SILVER	BENEFACTOR	BRONZE	SUPPORTER	FRIENDS	WALK ROUTE SIGNAGE	Sponsor Opportunities as per Level Selected
\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	\$500	\$250	\$100	
✓	✓	✓	✓	✓				Logo Imprint on: Walk4Hearing Brochure/Poster
✓	✓	✓	✓	✓	✓			Walk4Hearing Website
✓	✓	✓	✓	✓	✓	✓		Walk4Hearing T-Shirt
✓	✓	✓	✓					Recognition at Walk4Hearing Kickoff event
✓	✓	✓						Logo included in select electronic marketing materials
✓	✓	✓						Set up information table at Walk Day event
✓	✓	✓						Listing in event-related news releases
✓	✓							Display sponsor banner at Walk4Hearing Kickoff event
✓								Display sponsor banner at Walk Day event
✓								Recognition in pre- and post-event mailings to Walk supporters
							✓	Placement of name/logo on Walk Day Route Signage

Special sponsorship recognition also available for providers of goods and services depending on cash value of donation.

IMPORTANT NOTE ABOUT DEADLINES
[Relevant to your sponsorship level]

- ♦ **MARCH 3** ~ Imprint of your NAME or LOGO on local Walk4Hearing Brochure/Poster
- ♦ **MAY 5** ~ Imprint of your NAME or LOGO on the Walk4Hearing T-shirt
- ♦ **MAY 12** ~ Imprint of your NAME or LOGO on Walk Day route signage

To ensure imprint of your company NAME or LOGO on relevant materials, please return this form and payment to:

Jim Bedard
P.O. Box 33
South Glastonbury, CT 06033

Please send your logo in hi-res .jpg file to:
Ronnie Adler
radler@hearingloss.org

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone Number _____

Fax Number _____

Email Address _____

We authorize Hearing Loss Association of America (HLAA) to include our corporate name or logo on Walk4Hearing publicity materials relevant to our sponsorship level.

OUR PAYMENT IS ENCLOSED PLEASE INVOICE US

MAKE CHECKS PAYABLE TO WALK4HEARING

Questions?
Please email Randy Kirsch at ctwalk4hearing@gmail.com