2019 Walk4Hearing Local Sponsorship Opportunities

Now taking place in 20 cities across the United States, the Hearing Loss Association of America Walk4Hearing is the largest walk for hearing loss in the country. The Walk4Hearing has welcomed almost 100,000 walkers and over 8,300 teams for an empowering day that shows no one is alone in their hearing loss journey. We are coming to your city in 2019 to promote good hearing health and bring greater awareness to hearing loss. As a local Walk4Hearing sponsor you will have the opportunity to make valuable face-to-face connections right here in your own community.

“I want to support others with hearing loss because this is who I am. I am a kid who has worked hard to hear and speak. I walk to show others that no matter what, hard work pays off!” - Johnny R., age 9

“I walk to support people who wear hearing aids and cochlear implants.” - Jaylin M., age 8

2019 Dates and Locations

Spring
- Milwaukee, WI—May 11
- Westchester/Rockland, NY—May 11
- Milford, MI—May 18
- Salt Lake City, UT—May 18
- Long Beach, CA—June 8
- Littleton, CO—June 9
- New Britain, CT—June 9
- Nashville, TN—June 15

Fall
- New York City, NY—Sept 22
- Chicago, IL—Sept 28
- Buffalo, NY—Sept 29
- San Diego, CA—Sept 29
- Houston, TX—Oct 5
- Cary, NC—Oct 13
- West Windsor, NJ—Oct 13
- Washington, DC—Oct 19
- Philadelphia, PA—Oct 20
- Brighton, MA—Oct 27
- Louisville, KY—Nov 2
- Mesa, AZ—Nov 2
Get Your Hearing Screened!

• Encouraging people to practice good hearing health is an important part of the Walk4Hearing.

• A hearing screening is the first step toward preventative care, as untreated hearing loss affects overall health and quality of life.

• Many of the 2019 Walk locations will have free hearing screenings on-site, and provide information about local audiology services should they need further testing.

• Follow us on Twitter @Walk4Hearing and tweet #screenURhearing to let us know that you had your hearing screened or encouraged someone else to do so.

Money Raised from the Walk4Hearing Supports National and Local Programs

National Programs:

• Raise public awareness and provide unbiased information about hearing health

• Advocacy at the federal level to support policies for hearing aid compatible and captioned phones, hearing access in public places, captioning on the internet, and more

• Hold research symposia on relevant hearing loss issues

• Support those on their hearing journey, including parents of children with hearing loss

• Offer veterans free digital subscriptions to our magazine, Hearing Life

• Work with industry to ensure that products are accessible to people with hearing loss

• Provide consumer input to research

• Provide resource toolkits for the workplace and in medical settings

Local Programs:

• Resources such as captioning and meeting spaces for our HLAA Chapters to provide information and support to their local hearing loss community

• Scholarships toward college tuition for students with hearing loss

• Funds for hearing aids and other devices for people who cannot afford them

• Installation of hearing assistive technology so people have hearing access in public places

• Seminars on coping with hearing loss for families

• Hold hearing health and technology seminars sponsored by HLAA Chapters and other community groups

Almost 400 people had their hearing screened at a 2018 Walk4Hearing

Thank you!
## 2019 Walk4Hearing
Local Sponsorship Contract

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>SUPPORTER</th>
<th>FRIENDS</th>
<th>WALK SIGNAGE</th>
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<tr>
<td>BENEFITS</td>
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<td>$500</td>
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<td>$100</td>
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**Logo Imprint On**
- Walk4Hearing brochure/poster
- Walk4Hearing website
- Walk4Hearing t-shirt

**Outreach Opportunities***
- Company website included on local Walk Facebook page (1 per month)
- Listing in event-related new releases
- Recognition in dedicated sponsor email to all registered walkers

**Walk Day Opportunities**
- Information table at Walk
- A company representative named as honorary business chair
- Tent with banner displaying company logo
- Logo placement on Walk route signage

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**IN-KIND SPONSORSHIPS ALSO AVAILABLE**

*Recognition at Walk4Hearing kickoff event for sponsorships of $1,500 and up*

### CONTACT INFORMATION

- **COMPANY NAME**
- **CONTACT NAME**
- **TITLE**
- **ADDRESS**
- **CITY, STATE, ZIP**
- **PHONE**
- **FAX**
- **EMAIL**

### SPONSORSHIP LEVEL

For more information please visit walk4hearing.org

For more details on sponsorship for a local walk, please go to walk4hearing.org

1. Select “Find a Walk”
2. Choose local Walk
3. Locate “Walk Details” section
4. Download local sponsorship document

For questions, please contact: walk4hearing@hearingloss.org

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Hearing Loss Association of America is a tax-exempt, charitable organization and is eligible to receive tax-deductible contributions under IRS Code 501(c)(3). Walk4Hearing is produced by HLAA.